



# KEYNOTE ADDRESS BY HON'BLE PRIME MINISTER OF INDIA

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# **KEYNOTE ADDRESS BY HON'BLE PRIME MINISTER OF INDIA**

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# **1300+ STARTUPS EXHIBITING**

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# **EXHIBITION HIGHLIGHTS**

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- AI & SaaS
- Fintech
- Biotech & Pharma
- B2B & Manufacturing
- Agritech
- DeepTech
- D2C
- Gaming & E-sports
- Climate Tech



### 29 STATES & UTs OF INDIA PARTICIPATION

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# **GLOBAL PARTICIPATION**

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## **STARTUP MAHAKUMBH 2024 PARTNERS**

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STARTUP MAHAKUMBH

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# **STARTUP MAHAKUMBH 2024 PARTNERS**

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STARTUP MAHAKUMBH

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2<sup>nd</sup> edition of

# STARTUP Mahakumbh BHARAT INNOVATES





WHAT WE ARE AIMING FOR

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<b>3000+</b> Exhibiting Startups	<b>1000+</b> Investors	<b>1000+</b> Incubators & Accelerators	<b>10,000+</b> Delegates
50+	30+	50 000+	

**5U+** Country Delegations **3U+** States & UTs

# **50,000+** Business Visitors

# Announcing...





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# **EVENT SPECTRUM**

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Startup Pods



Thematic Pavilions



Keynotes, Fireside Chat & Panel Discussions



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Pitching & Showcases



Mentoring Sessions & Masterclasses



B2B Meetings



Networking Opportunities



Future Founders Grand Challenge



# **12 THEMATIC PAVILIONS**

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At Startup Mahakumbh, there will be 12 distinct pavilions, that will serve as the prominent hubs of innovation, showcasing the latest trends, technologies, and insights in their respective fields.







# **ARTIST'S IMPRESSION OF EXHIBITION FLOOR**

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# **ARTIST'S IMPRESSION OF SECTOR PAVILION**

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# **INTERNATIONAL PARTICIPATION PACKAGES**

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Sr. No	Partnership Category	Commercials *		Expo Area (Sqm)	Delegate Passes		Key Deliverables
		INR	USD		Gold	Silver	
1	Global Innovation Partner	50,00,000	59,000	150 sqm with 25 PODS	10	20	Prominent branding as Global Innovation Partner, Speaking opportunity at Main Stage & Theme Stage, prominent branding on Main Stage & Theme Stage, Branding across the venue, Prominent Branding across Social, Digital, Electronic, OOH, E- Mailers, Website, Mobile App and Collaterals
2	Global Platinum Partner	25,00,000	29,500	75 sqm with 12 PODS	5	10	Prominent branding as Global Platinum Partner, Speaking opportunity at Main Stage & Theme Stage, prominent branding on Main Stage & Theme Stage, Branding across the venue, Branding across Social, Digital, Electronic, OOH, E- Mailers, Website, Mobile App and Collaterals
3	Global Gold Partner	15,00,000	17,600	50 sqm with 5 PODS	3	5	Prominent branding as Global Gold Partner, Speaking opportunity at Main Stage & Theme Stage, prominent branding on Main Stage & Theme Stage, Branding across the venue, Branding across Social, Digital, Electronic, OOH, E- Mailers, Website, Mobile App and Collaterals
4	Global Silver Partner	7,00,000	8,250	25 sqm with 3 PODS	2	3	Prominent branding as Global Silver Partner, Speaking opportunity at Main Stage & Theme Stage, prominent branding on Theme Stage, Branding across the venue, Prominent across Social, Digital, Electronic, OOH, E- Mailers, Website, Mobile App and Collaterals
5	Individual Exhibitor	50,000	600	4 sqm or Startup POD	0	2	2 mtr x 2 mtr booth OR readymade Startup POD, One Table, Two Chairs, 2 Spotlights, 1 Electrical Socket, 1 Dustbin



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# **BENEFITS OF PARTICIPATION**

- Bring ministry-led industry delegations to connect with India's thriving innovation ecosystem
- Position your country as a leading destination for innovation and collaboration
- Engage in structured B2B and B2G meetings to explore trade, investment, and partnership opportunities
- Contribute world-class speakers to showcase your country's leadership in innovation and entrepreneurship
- Exhibit your country's strengths and vibrant entrepreneurial ecosystem







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Alok Mittal Board of Trustees, **TiE Global** 



Aman Gupta Co-Founder & CMO boAt Lifestyle



Anjali Bansal Founding Partner, Avaana Capital



Archana Jahagirdar Founder & Managing Partner, Rukam Capital



**ORGANISING COMMITTEE** 

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**Arvind Gupta** CEO Digital India Foundation



Harsh Jain CEO & Co-Founder, Dream11



Madan Padaki Founder & CEO, 1Bridge; President, TiE Bangalore



Nithin Kamath Founder & CEO, Zerodha and Rainmatter

Sanjeev Bikhchandani

Founder and Executive Vice President Info Edge



Lenskart



Founder, Genpact; Founder,



Sateesh Andra Managing Director, Endiya Fund

Clix Capital Services; Chairman, ICRIER

Shanti Mohan Co-Founder, LetsVenture

**Prashanth Prakash** Founding Partner, Accel



Vani Kola Managing Director, Kalaari Capital



**Rikant Pittie** CEO & Co-Founder, EaseMyTrip



Vineet Agarwal Managing Director, Transport Corporation of India Ltd. (TCI)



Sanjay Nayar Founder & Chairman, Sorin Investments



Vineet Rai Founder & Chairman Aavishkaar Group





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**Pramod Bhasin** 









# **Contact us**

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